

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
JASON EWELL ET AL.) : Examiner: Raquel Alvarez
Application No.: 10/634,518) : TC/Art Unit: 3688
Filed: August 4, 2003) : Confirmation No.: 6884
For: SYSTEM AND METHOD FOR)
FACILITATING DISTRIBUTION OF :
INCENTIVES FROM A MERCHANT)
TO A PARENT : July 10, 2008

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated April 10, 2008, the Examiner is respectfully requested to amend the above-identified application as follows:

- Amendments to the claims are presented in the listing starting on page 2; and
- Remarks are presented starting on page 5.